



Snapchat

CONVERSATION CARD

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SNAPCHAT – WHAT IS IT?

Get to know Snapchat

Snapchat is an image and video messaging application. It allows users to take and send 'Snaps' that are only viewable for a set duration of 1 to 10 seconds or until closed by recipient, after which they will no longer be able to view the image. Since Snapchats launch in 2012 there have been additional features added to the platform including 'Stories', allowing the user to add a series of sequential snaps that last for 24 hours. With the added feature of 'Memories' allowing these 'Stories' are saved in a personal history area within the app.

Snapchat also allows users to augment reality through 'lenses' or face filters. This extremely popular feature maps user facial markers. This allows the app to add fun effects to different facial features, such as adding accessories, editing facial structures and face swap with others in your photo (just to name a few).

Other standard features include 'Video & text chat' allowing one-on-one chat and 'Snap Map'. SnapMap allows users to see where their friends are on a map within Snapchat. Location sharing with friends via the Map is optional and is off by default; you need to activate 'Ghost Mode' to ensure you are not visible on the map.

Finally, **Our Story**, is a place within the app whereby your images and videos may appear publicly on a map in the exact location it was taken. All users on Snapchat may see an image or video that is posted to 'Our Story'.



LEARN THE LINGO

Key Features and terms to help you converse about SnapChat.

Snap

A photo or video. A snap can be layered with text, emojis, doodles overlaid and share with a select friends or all who follow. A snap may be visible for 1 – 10 seconds.

Snap Map

You can opt-in to show your location on an interactive Map. This will show your connections exactly where you are whilst actively using the app or where you were the last time you logged into the app.

Stories

A feature that lets you string Snaps together into one longer narrative that stays available for 24 hours. These can also be videos.

Memories

A private collection of the Snaps and Stories that you choose to save and that don't disappear (your eyes only).

Our Story

Includes curated content related to locations that have been shared by users

Discover

An area within Snapchat to explore channels from established publishers who curate their own content. This will be delivered to you by Snapchat based on predicted preferences.



SNAPCHAT

SAFE SET UP GUIDE

Before setting up an account and profile

Gauge what your child already knows about Snapchat. Ask your child to talk through the features they know of, why they would like to use this App and who they will be connecting with.

Get your settings right from the start!



1. Settings > **MY ACCOUNT**

Name > This is how you will appear on Snapchat. It will encourage you to include a surname. You can and should leave this blank. To be extra cyber safe, your 'Name' should be a nickname you would like your friends to know you by.

Username > Should be completely anonymous and only recognisable to people who know you. Avoid identifiable information such as your first name or surname, date or year of birth, school or team associations (see our good profile name example guide).

Birthday > Put a false date. There is no need for Snapchat to know this information about you other than to get extra attention from your 'friends' on your birthday – your good friends and family should already know this!

Mobile Number > Do not include



2. Settings > WHO CAN

It is important to note that unlike many other social media platforms, Snapchat does not provide users the option of a traditional 'Private' account setting. To ensure you are 'private' account you'll need to follow the steps below.

Contact me: My Friends

View My Story: My Friends

See My Location: Ghost Mode On [*Until Turned Off*]

Quick Add: Set to OFF



3. Settings > ADDITIONAL SERVICES

Manage > Maps > Share Usage data: Set to OFF

OTHER FUNCTIONS TO BE CAUTIOUS OF:

Snapmaps: Potentially the most dangerous element of Snapchat for unbeknown users. SnapMap, unless switched to Ghost Mode, will show your 'friends' a precise real time location of you on a map. To protect your privacy, Ghost Mode should be enabled. Switch Ghost Mode ON in settings under 'WHO CAN..'

Discover: In your Discover thread you will see 'Stories' posted from popular accounts, publishers and the global community. You have 'some' control over what you see by telling Snapchat 'if you like this'. However generally we cannot control what is shown/fed to us in Discover.



WHILST USING SNAPCHAT

Start the chat with the conversation cues



Can you show me around Snapchat?

Which settings can help you stay private on Snapchat?

What would you do if someone sends you a picture that makes you feel uncomfortable?

What kind of photos are safe to send on Snapchat?

Do your photos really disappear on Snapchat?

How could Snaps or chats you send on Snapchat become permanent?

Why would having Ghost Mode switched on in Snapmaps keep you and our family safe?

What could be a consequence of sharing your username/password with a friend or your logged onto your Snapchat account on a friend's device?